



SPONSOR & EXHIBITOR PROSPECTUS

# NEXTGEN

## Supply Chain Conference

OCTOBER 17-19, 2022

CHICAGO ATHLETIC ASSOCIATION  
THE TECHNOLOGIES AND STRATEGIES  
ENABLING DIGITAL TRANSFORMATION

## DIGITAL TRANSFORMATION • ARTIFICIAL INTELLIGENCE • ROBOTICS • BIG DATA • AUTONOMOUS VEHICLES

NextGen Supply Chain Conference is the premier educational event that answers the question “What’s next in supply chain management?” for senior-level SCM professionals. Only NGSC is exclusively dedicated to preparing executives for the coming technologies and processes that will have the most transformative effects on their supply chains.

### JOIN US!

Spend 2 days at one of Chicago’s premier hotels with senior-level supply chain professionals who have significant influence over their companies’ domestic/global supply chain operations.

- VP/Directors of Supply Chain Management/Logistics/Distribution
- VP/Directors of Operations
- VP/Directors of Procurement and Sourcing
- Chief Supply Chain Officers
- Chief Logistics Officers
- Supply Chain/Logistics/Distribution Managers
- Operations Managers
- Presidents/CEOs/COOs



“The Top 10  
Hotels in Chicago”  
Travel + Leisure

*“I have attended every NextGen conference. It is a must for my professional education, networking and growth”*

— Tom Ward, IBM

*“NextGen Conference was really useful to understand how to create a digital transformation roadmap.”*

— Francisco Arellano, CCU

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Advance, LLC

*"NextGen is the one place to make sense of the technology leaps impacting the world's supply chain business in the coming year."*

— Matthew Trapp, Vanderlande

*"Excellent way to think about the future of supply chain."*

— Jim Matcham, BEI Global

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## NEXTGEN 2022 MISSION

# Connect with the Most Influential Decision-Makers in the Supply Chain Industry who are at the Forefront of Digital Transformation and Evaluating Emerging Technologies

This year's NextGen Supply Chain Conference will focus on the emerging supply chain technologies that are powering tomorrow's supply chains, and enabling the digital transformation of supply chain processes. This is your opportunity to deliver your company's message to the most qualified audience of C-level executives and top-level supply chain management, procurement and operations professionals available.

- Exclusive networking opportunities with executive-level customers.
- Build relationships with decision-makers focused on their companies' domestic/global supply chain operations.
- Influence future purchases through face-to-face interactions, discussions and demonstrations.

### Agenda Topics include:

- Artificial Intelligence • Robotics • Big Data • Supply Chain Management Software
- Autonomous Vehicles • IoT • Blockchain ...and more

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*"A quality line-up of speakers and with interesting content."*

— Shari Christofferson, President - Mobile Systems Intelligence by Connect

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# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor 3 Available \$30,000	Platinum Sponsor			Gold Sponsor			Silver Sponsor				Bronze Sponsor				Associate
		Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$15,000 Exclusive	Wednesday Lunch \$15,000 Exclusive	Registration Portfolio \$15,000 Exclusive	Lanyards \$10,000 Exclusive	Advisory Board Speaker Gifts \$10,000 Exclusive	Tuesday Breakfast \$10,000 Exclusive	Wednesday Breakfast \$10,000 Exclusive	Tuesday Break (AM) \$6,500 Exclusive	Tuesday Break (PM) \$6,500 Exclusive	Wednesday Break (AM) \$6,500 Exclusive	Wednesday Break (PM) \$6,500 Exclusive	\$3,000
Introduce Speaker or 3 min video in General Session								covariant								
20% Discount on Exhibition Space	✓	✓	✓	✓												
Recognized at the General Session	✓	✓	✓	✓	✓	✓	✓									
Conference Attendee List (2 Weeks after Program)	2	S	✓	S	S	✓	S	✓	✓	✓						
Recognized on Conference Program & Agenda	✓	S	✓	S	S	✓	S	✓	✓	✓		✓	✓	✓	✓	✓
Recognized on Pre & Post Mailer to Attendees	✓	O	✓	O	O	✓	O	✓	✓	✓		✓	✓	✓	✓	✓
Hyperlinked Logo Conference Sponsorship Website Page	A	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Logo Highlighted Under Level on All Conference Signage	✓	L	✓	L	L	✓	L	✓	✓	✓		✓	✓	✓	✓	✓
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
50% Off Additional Conference Delegates (\$925 Each)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	2	2	1	1	1	1	
<b>Supply Chain Management Review Exclusive Exposure</b>																
Custom Research Brief (\$15,000 Value)	✓															
Full Page advertisement in December Supply Chain Management Review Show Issue (\$7,000 Value)	✓	✓	✓	✓												
Advertisers will receive contact information for all responses from their product category (\$4,000 value)	A	✓	✓	✓												
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	B	✓	✓	✓	✓	✓	✓									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
SCMR eNewsletter Ad (\$2,500 Value)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Free 1 Year Subscription to Supply Chain Management Review (\$139 value)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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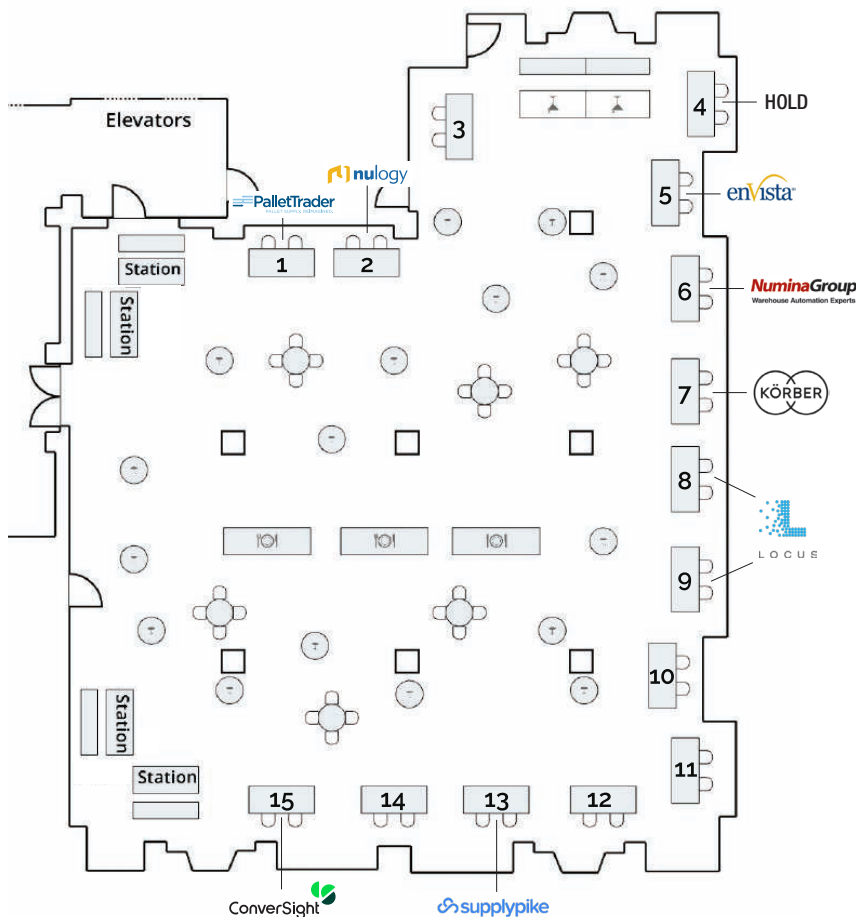
## NEXTGEN 2022 EXHIBITOR OPPORTUNITIES

### DELUXE TABLETOP - \$9,500

- 1 delegate (\$1,850 value)
- 1 tabletop space - 8x8
- 1 table, 2 chairs, 1 electrical outlet
- 8x8 custom backdrop
- Logo highlighted on exhibit signage
- Logo and company name on website floor plan

### Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the December Issue (15,000 print subscribers) which includes an Audience Connect Buying Intent Lead Program. Audience Connect is a landing page for our digital subscribers (35,000) that asks readers which products and services they plan to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value)



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### 2022 Exhibitors



For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

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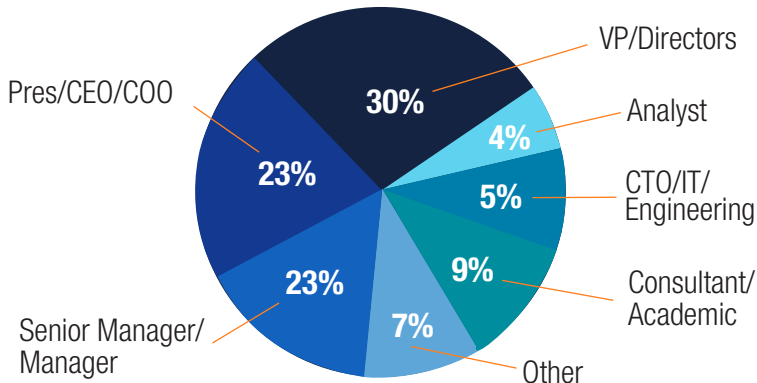
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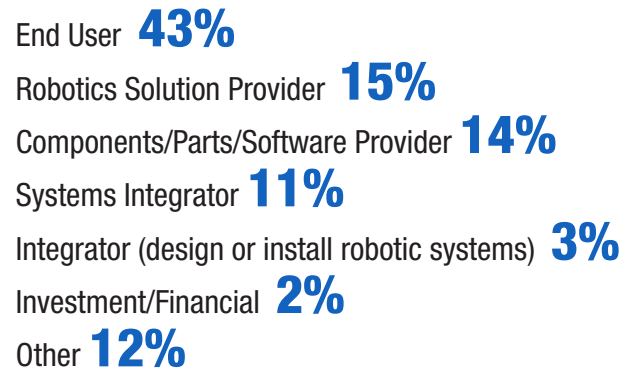
## NEXTGEN 2021 REVIEW

### 2021 DELEGATE PROFILE

#### 2021 Attendee Profile

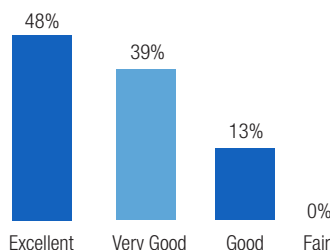


#### 2021 Industry Profile

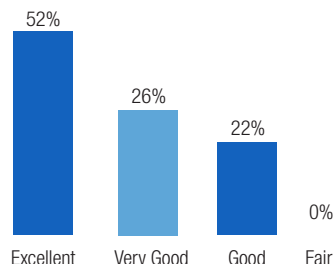


### 2021 DELEGATE FEEDBACK

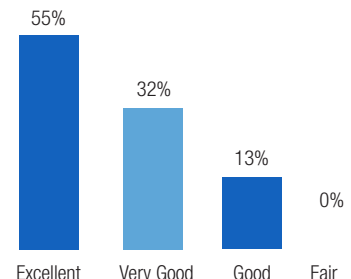
#### Quality of Speakers



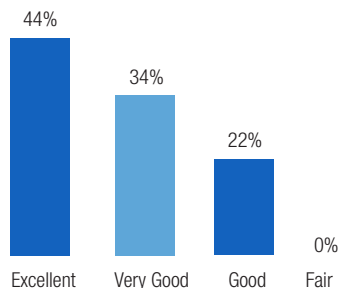
#### Quality of Sessions



#### Overall Rating of Conference



#### Attendee Feedback on Professional Level/Quality of Delegates



- 72%** of 2021 attendees have a direct role in purchasing
- 34%** attendees spend budget between \$101,000 to over \$1 million
- 18%** of attendees have budgets of over \$1,000,000
- 23%** have \$500,000 to over \$1 million budget

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